

Data protection

Declaration the responsible body for data processing on this website is:

Noral GmbH i.Gr.

Doppel X Heidenkampsweg 58,

Hamburg 20097, Deutschland

+4940254671232

The responsible body decides alone or together with others on the purposes and means of processing personal data (e.g. names, contact details, etc.).

Revocation of your consent to data processing

Some data processing operations are only possible with your express consent. You can revoke your consent that you have already given at any time. An informal message by e-mail is sufficient for the revocation. The legality of the data processing that took place up until the revocation remains unaffected by the revocation.

Right to lodge a complaint with the competent supervisory authority

As a data subject, you have the right to lodge a complaint with the competent supervisory authority in the event of a breach of data protection law. The competent supervisory authority about data protection issues is the state data protection officer of the federal state in which our company is based.

Right to data portability

You have the right to have data that we process automatically based on your consent or in fulfillment of a contract handed over to you or to third parties. It is provided in a machine-readable format. If you request the direct transfer of the data to another person responsible, this will only be done to the extent that it is technically feasible.

Right to information, correction, blocking, deletion

You have the right to free information about your stored personal data, the origin of the data, its recipient, and the purpose of the data processing and, if necessary, a right to correction, blocking or deletion of this data at any time within the framework of the applicable legal provisions. You can contact us at any time using the contact options listed in the legal notice if you have any further questions about personal data.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses an SSL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognize an encrypted connection by the "https://" address line of your browser and by the lock symbol in the browser line.

Server log files

In server log files, the provider of the website automatically collects and stores information that your browser automatically transmits to us. These are:

- Visited page on our domain
- Date and time of the server request
- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- IP address

This data is not merged with other data sources. The basis for data processing is Art. 6 Paragraph 1 lit. b GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures.

Registration on this website

You can register on our website to use certain functions. The transmitted data is used exclusively for the purpose of using the respective offer or service. Mandatory information requested during registration must be provided in full. Otherwise, we will refuse the registration.

In the event of important changes, for example for technical reasons, we will inform you by e-mail. The e-mail will be sent to the address given during registration.

The data entered during registration is processed based on your consent (Article 6 (1) (a) GDPR). You can revoke your consent that you have already given at any time. An informal message by e-mail is sufficient for the revocation. The legality of the data processing that has already taken place remains unaffected by the revocation.

We store the data collected during registration during the period that you are registered on our website. Your data will be deleted if you cancel your registration. Statutory retention periods remain unaffected.

Contact form

Data transmitted via the contact form will be stored, including your contact details, to be able to process your request or to be available for follow-up questions. This data will not be passed on without your consent.

The data entered in the contact form is processed exclusively based on your consent (Article 6 (1) (a) GDPR). You can revoke your consent that you have already given at any time. An informal message by e-mail is sufficient for the revocation. The legality of the data processing operations that took place up until the revocation remains unaffected by the revocation.

Data transmitted via the contact form will remain with us until you ask us to delete it, revoke your consent to storage or there is no longer any need for data storage. Mandatory legal provisions - in particular retention periods - remain unaffected.

Subscribe to comments

As a user of our website, you can subscribe to comments after you have registered. With a confirmation e-mail we check whether you are the owner of the given e-mail address. You can unsubscribe from the subscription function for comments at any time via a link in a subscription email. Data entered to set up the subscription will be deleted if you unsubscribe. If this data has been transmitted to us for other purposes and elsewhere, it will remain with us.

Newsletter Data

To send our newsletter, we need an e-mail address from you. It is necessary to verify the e-mail address provided and to consent to receiving the newsletter. Additional data is not collected or is voluntary. The data is used exclusively for sending the newsletter.

The data provided when registering for the newsletter will only be processed based on your consent (Article 6 (1) (a) GDPR). You can revoke your consent that you have already given at any time. An informal message by e-mail is sufficient for the revocation or you can unsubscribe via the "unsubscribe" link in the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

Data entered to set up the subscription will be deleted if you unsubscribe. If this data has been transmitted to us for other purposes and elsewhere, it will remain with us.

Cookies

Our website uses cookies. These are small text files that your web browser stores on your end device. Cookies help us to make our offer more user-friendly, effective, and secure.

Some cookies are "session cookies." Such cookies are automatically deleted at the end of your browser session. On the other hand, other cookies remain on your end device until you delete them yourself. Such cookies help us to recognize you when you return to our website.

With a modern web browser, you can monitor, restrict or prevent the setting of cookies. Many web browsers can be configured in such a way that cookies are automatically deleted when the program is closed. The deactivation of cookies can result in limited functionality of our website.

The setting of cookies, which are necessary to carry out electronic communication processes or to provide certain functions you want (e.g. shopping cart), takes place on the basis of Article 6 Paragraph 1 Letter f GDPR. As the operator of this website, we have a legitimate interest in the storage of cookies for the technically error-free and smooth provision of our services. If other cookies are set (e.g. for analysis functions), they will be treated separately in this data protection declaration.

Google Analytics

Our website uses functions of the web analysis service Google Analytics. The provider of the web analysis service is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies." These are small text files that your web browser stores on your end device and enable analysis of website usage. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. Server location is usually the USA.

Google Analytics cookies are set based on Article 6 (1) (f) GDPR. As the operator of this website, we have a legitimate interest in analyzing user behavior to optimize our website and, if necessary, advertising.

IP anonymization

We use Google Analytics in connection with the IP anonymization function. It ensures that Google shortens your IP address within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before it is transmitted to the USA. There may be exceptional cases in which Google transmits the full IP address to a server in the USA and shortens it there. On our behalf, Google will use this information to evaluate your use of the website, to create reports on website activity and to provide us with other services related to website activity and internet usage. The IP address transmitted by Google Analytics is not merged with other Google data.

Objection to data collection

You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be set to prevent your data from being collected on future visits to our website: [Disable Google Analytics](#).

For details on how Google Analytics handles user data, see Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

Order processing

In order to fully comply with the legal data protection requirements, we have concluded an order processing contract with Google.

Demographic characteristics in Google Analytics

Our website uses the "demographic characteristics" function of Google Analytics. It can be used to create reports that contain statements about the age, gender, and interests of the site visitors. This data comes from interest-based advertising from Google and visitor data from third-party providers. It is not possible to assign the data to a specific person. You can deactivate this function at any time. This is possible via the ad settings in your Google account or by generally prohibiting the collection of your data by Google Analytics, as explained in the point "Objection to data collection".